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Themesoft Creative Lab

(Columbus, Ohio)

Director of Interactive Technologies

Mar. 2015 - Present

At Themesoft, I am in charge of managing the entire creative division which spanned two continents and three time zones. My roles and responsibilities include managing the day-to-day for 15 team members, on-boarding and coordinating new clients, managing the design process from research to design to development, introducing new technologies to the company and clients, and coordinating financials.

Recent Past Professional Experience

McGraw-Hill Education

Design & User Researcher

Jun. 2013 - Mar. 2015

At McGraw-Hill Education, my role as Design & User Researcher was both user experience and research oriented. I worked with a small team to develop pre-front-end concepts and translate data into usable design guidelines.

- Create research protocols and compile toolkits
- Create wireframes to assist production design
- Collected, document, and analyze data into findings
- Compile journeys and service design documentation

Office of Tech Commercialization, Ohio State

Senior UX Designer

Apr. 2012 - Feb. 2013

My role as Senior UX Designer was to work with the Director of the Software Prototyping Center, and to oversee a small team of 3 designers and developers.

- Design and implement office website
- Design interface mockups
- Create feedback mechanisms for software
- Design brand collateral and marketing briefs

SonicRim

Junior Researcher

Jun. 2011 - Dec. 2011

Ohio State University, Graduate Student Body

Student Body President

Jun. 2011 - May 2012

Frame360

Freelance Designer

Jun. 2010 - Dec. 2010

University of Cincinnati Foundation

Assistant Director, Events

Jun. 2007 - Oct. 2009

Educational Experience

Ohio State University

Masters, UX Design Research

Sept. 2009 - Aug. 2013

University of Cincinnati, College of DAAP

Bachelors, Fine Arts

Sept. 2001 - Jun. 2006

Core Competencies



Strategy



Concept Communication



User Experience



Research